

## ABSTRACT OF THE DISCLOSURE

A method of driving a liquid crystal display panel of the type of active matrix which effects the pre-scanning and the main scanning. An improved writing efficiency is obtained by fully utilizing the effect of pre-writing to offer superior display characteristics without increasing the process load or the cost, and a liquid crystal display device. The polarity of a data signal is inverted for every horizontal scanning period. A pre-scanning period B is set five scanning periods to four scanning periods before the main scanning period A which is for writing a predetermined pixel voltage into the pixels. In the main scanning, the gate signal is raised simultaneously with the data signal and is broken down before the polarity of the data signal is inverted.